



## **Show Me the Blog Social Media & Blogging Conference**

### **2011 Sponsorship Packet**

Show Me the Blog Social Media and Blogging Conference 2011 **will be a highly interactive conference** between attendees and their social media communities. Becoming a sponsor provides unlimited exposure for your brand. Your samples, marketing and promotional materials will be in the hands of new media influencers. Bloggers and social media enthusiasts are the most respected and regarded providers of information, news, and product reviews.

The first Show Me the Blog held last year was a great success. There were over 90 attendees, 23 speakers and panelists from Georgia, Illinois, Missouri, Michigan, and Texas. There were 15 sponsors who benefited greatly from partnering with Show Me the Blog.

*As a niche blogger, it's very easy to get "cloistered" in the community of like-minded publishers. Sponsoring and attending the Show Me the Blog conference proved invaluable not only for spreading the word about my own brand, but also for learning from social media experts from a wide variety of backgrounds. I'm a better blogger -- and a better business person -- for participating. – Jeff S. from Sustainablog, 2010 sponsor*

*"The Show Me the Blog conference was phenomenal! I found out about it just in time and can truly say I had a blast. It was well put together, organized, and had a strong presence of great bloggers to network with. The speakers provided soooo much valuable information to help grow one's business. I am still reaping the rewards of the connections made through collaborations, partners, and just the enjoyment of new friends overall! – Kesha B. from XD Web Solutions, 2010 sponsor*

This year, we anticipate over 225 attendees who are very active in social media. These attendees have extensive networks and contacts. As a sponsor, your brand or product will reach across multiple platforms, which translates into inquiries and potential sales. The benefit and ROI is immeasurable.

Show Me the Blog is the perfect place for your brand. Our Sponsorship Packet is now available to companies and businesses. If you are interested in receiving a packet, please email [info@showmethetheblog.com](mailto:info@showmethetheblog.com)



## Show Me the Blog Social Media & Blogging Conference 2011 Sponsorship Opportunities

### Program Book Ad Placement Only:

- Business card size ad - \$50.00
- ¼ page size ad - \$75.00
- ½ page size ad - \$90.00
- One full-page size ad - \$110.00

### Sponsorship Packages:

#### **Media Giant - \$450.00**

- Full page customized color ad in conference booklet
- Website acknowledgement
- Running banner web placement week of Show Me the Blog
- 2 tickets to SMBSTL
- Exhibition space to display your products/services
- 15 minute presentation during opening ceremony

#### **Google Me - \$350.00**

- Half page color ad in conference booklet
- Website acknowledgement
- 1 ticket to SMBSTL
- Exhibition space to display your products/services

#### **Social-Lite - \$250.00**

- Half page color ad in conference booklet
- Website acknowledgement
- Exhibition space to display your products/services during **day 1** of Show Me the Blog



**Show Me the Blog Sponsor Terms:**

Program Book Ads require payment in full at time of request, no exceptions.

All sponsorship packages require a \$150 down payment. Final payments are due September 20, 2011, no exceptions.

Show Me the Blog Social Media and Blogging Conference accepts the following payment methods:

- Checks
- Money Orders
- Credit cards via Pay Pal

Sponsor is responsible for providing Show Me the Blog Social Media and Blogging Conference copy and artwork for ads via email attachment.

*Address and Contact Information*

Show Me the Blog Social Media & Blogging Conference  
12685 Dorsett Road #216  
Maryland Heights, Missouri 63043  
Toll free & Fax- 877-576-3038